

MATH 135: Calculus for Business

Fall 2022 Course Syllabus

NJIT Academic Integrity Code: All Students should be aware that the Department of Mathematical Sciences takes the University Code on Academic Integrity at NJIT very seriously and enforces it strictly. This means that there must not be any forms of plagiarism, i.e., copying of homework, class projects, or lab assignments, or any form of cheating in quizzes and exams. Under the University Code on Academic Integrity, students are obligated to report any such activities to the Instructor.

COURSE INFORMATION

Course Description: Intended for students with majors offered by SOM. An introduction to mathematics of business, principles of differential and integral calculus, and optimization.

Number of Credits: 3

Prerequisites: **MATH 107** with a grade of C or better or **MATH 110** with a grade of C or better or NJIT placement.

Course-Section and Instructors:

Course-Section	Instructor
Math 135	Professor J.H. Ro

Office Hours for All Math Instructors: [Fall 2022 Office Hours and Emails](#)

Required Textbook:

Title	<i>Introductory Mathematical Analysis for Business, Economics, and the Life and Social Sciences</i>
Author	E. F. Haeussler, Jr., R. S. Paul, R. J. Wood
Edition	13th
Publisher	Pearson
ISBN #	978-0321643728
Notes	w/ MyMathLab

University-wide Withdrawal Date: The last day to withdraw with a **M** is **Monday, November 14, 2022**. It will be strictly enforced.

COURSE GOALS

Course Objectives: An introduction to mathematics of business, principles of differential and integral calculus, and optimization.

Course Assessment: The assessment of objectives is achieved through homework, quizzes, and common examinations with common grading.

POLICIES

DMS Course Policies: All DMS students must familiarize themselves with, and adhere to, the **Department of Mathematical Sciences Course Policies**, in addition to official **university-wide policies**. DMS takes these policies very seriously and enforces them strictly.

Grading Policy: The final grade in this course will be determined as follows:

Homework	12%
Quizzes	18%
Midterm Exam I	20%
Midterm Exam II	20%
Final Exam	30%

Your final letter grade will be based on the following tentative curve.

A	90 - 100	C	65 - 74
B+	85 - 89	D	55 - 64
B	80 - 84	F	0 - 54
C+	75 - 79		

Attendance Policy: Attendance at all classes will be recorded and is **mandatory**. Please make sure you read and fully understand the **Math Department's Attendance Policy**. This policy will be strictly enforced. Each class is a learning experience that cannot be replicated through simply "getting the notes."

Homework: Homework is an expectation of the course.

Calculus is learned by solving problems. Homework assignments are completed online. The online assignments can be completed at <https://mlm.pearson.com/northamerica/mymathlab/>. In order to access the online assignments you need to have a student access code. Access codes are included with a new book that is bundled with MyMathLab; codes can be purchased separately from the textbook at the campus bookstore or online at the course website. If you buy a new book from another source make sure it is bundled with MyMathLab.

NOTE: Homework Assignments are DUE frequently (at least weekly) at the dates and times specified online and by your instructor.

How to get started with MyMathLab

http://m.njit.edu/Undergraduate/UG-Files/MML_Getting_Started.pdf

http://m.njit.edu/Undergraduate/UG-Files/Technology_Tips.pdf

Quiz Policy: Every week there will be a short quiz on the topics presented the previous week. There are no make-up quizzes. In case of an excused absence, the quiz will not be included in the final grade.

Exams: There will be two midterm exams held in class during the semester and one comprehensive final exam. Exams are held on the following days:

Midterm Exam I	October, 13, 2022
Midterm Exam II	November 17, 2022
Final Exam Period	December 16 - 22, 2022

The final exam will test your knowledge of all the course material taught in the entire course. Make sure you read and fully understand the [Math Department's Examination Policy](#). This policy will be strictly enforced.

Makeup Exam Policy: There will be **NO MAKE-UP QUIZZES OR EXAMS** during the semester. In the event an exam is not taken under rare circumstances where the student has a legitimate reason for missing the exam, the student should contact the Dean of Students office and present written verifiable proof of the reason for missing the exam, e.g., a doctor's note, police report, court notice, etc. clearly stating the date AND time of the mitigating problem. The student must also notify the Math Department Office/Instructor that the exam will be missed.

Cellular Phones: All cellular phones and other electronic devices must be switched off during all class times.

ADDITIONAL RESOURCES

Math Tutoring Center: Located in the Central King Building, Lower Level, Rm. G11 (See: [Fall 2022 Hours](#))

Further Assistance: For further questions, students should contact their instructor. All instructors have regular office hours during the week. These office hours are listed on the Math Department's webpage for [Instructor Office Hours and Emails](#).

Accommodation of Disabilities: The Office of Accessibility Resources and Services (OARS) offers long term and temporary accommodations for undergraduate, graduate and visiting students at NJIT.

If you are in need of accommodations due to a disability please contact Scott Janz, Associate Director of Disability Support Services at [973-596-5417](tel:973-596-5417) or via email at scott.p.janz@njit.edu. The office is located in Kupfrian Hall, Room 201. A Letter of Accommodation Eligibility from the Office of Accessibility Resources and Services office authorizing your accommodations will be required.

For further information regarding self identification, the submission of medical documentation and additional support services provided please visit the [Office of Accessibility Resources and Services \(OARS\)](#) website.

Important Dates (See: [Fall 2022 Academic Calendar, Registrar](#))

Date	Day	Event
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September 5, 2022	Monday	Labor Day
September 6, 2022	Tuesday	First Day of Classes
September 12, 2022	Monday	Last Day to Add/Drop Classes
November 14, 2022	Monday	Last Day to Withdraw
November 22, 2022	Tuesday	Thursday Classes Meet
November 23, 2022	Wednesday	Friday Classes Meet
November 24 to November 25, 2022	Thursday and Friday	Thanksgiving Recess - Closed
November 26, 2022	Saturday	Saturday Classes Meet
December 14, 2022	Wednesday	Last Day of Classes
December 15, 2022	Thursday	Reading Day
December 16 to December 22, 2022	Friday to Thursday	Final Exam Period

Course Outline

Lecture	Lecture #	Sections	Topic
1	1	0.5	Factoring
		0.6	Fractions
		0.8	Quadratic Equations
	2	7.1	Linear Inequalities
		7.2	Linear Programming
2	3	2.1	Functions
	4	2.2	Special Functions
3	5	4.1	Exponential Functions
	6	4.2	Logarithmic Functions
4	7	5.1	Compound Interest
	8	10.1	Limits
5	9	10.2	Limits (Continued)
	10	10.3	Continuity

6	11		Exam Review
	12		MIDTERM EXAM 1
7	13	11.1	The Derivative
	14	11.2	Rules for Differentiation
8	15	11.3	The Derivative as a Rate of Change
	16	11.4	The Product Rule and the Quotient Rule
9	17	11.5	The Chain Rule
	18	13.1	Relative Extrema
10	19	13.2	Absolute Extrema on a Closed Interval
	20	13.3	Concavity
11	21		Exam Review
	22		MIDTERM EXAM 2
12	23	13.6	Applied Maxima & Minima
	24	14.2	The Indefinite Integral
13	25	14.3	Integration with Initial Conditions
14	26	14.7	The Fundamental Theorem of Integral Calculus
	27	15.4	Average Value of a Function
15	28		Catch Up/Review
	29		FINAL EXAM

Updated by Professor TBA - 7/19/2022
Department of Mathematical Sciences Course Syllabus, Fall 2022